



QUADRANGLE
MEET YOU AT THE QUAD



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Quadrangle NL is the only charitable organization built to bring together 2SLGBTQIA+ people and organizations in Newfoundland and Labrador into a dedicated, shared space where resources, ideas, and support can be exchanged. The space will be designed and directed toward honouring the strengths and experiences of the community. It will be a place of personal and peer support and connection through programming, resources, and supports, as well as a place where people can openly express their identities with confidence.

BECOME A QUADRANGLE SPONSOR

Position your business as a supporter of Quadrangle NL. Help us to educate, support, and inspire. Support our goal to create a dedicated, safe, shared space. Allow us to welcome diversity into our communities. Meet us at The Quad.

SUPPORTING YOUR COMMUNITY

Quadrangle uses state-of-the-art marketing and social media strategies and tools, giving you maximum exposure and visibility across a number of local markets. As a corporate sponsor, you're helping us to continue essential work for the 2SLGBTQIA+ community in Newfoundland and Labrador; that means supporting your family, friends, neighbors, and colleagues.

MAKING IMPACT WITH EVERY SQUARE FOOT

In the last year, support from businesses like yours helped us develop 34 community partnerships, host 12 events, advocate to governments, offer five ongoing programs, and directly support more than 500 individuals in your community.

INCLUSION AND ENGAGEMENT

Engage Quadrangle's diverse and exciting audience, join us for networking opportunities with potential customers and employees, and discover how you can improve the quality of life for all in Newfoundland and Labrador.

Working with any budget, we can help you to find the best sponsorship fit to meet your goals with benefits like: →

SPONSORSHIP BENEFITS

	Platinum Sponsor \$50,000 One Available	Gold Sponsor \$10,000 Three Available	Silver Sponsor \$5,000 Five Available	Bronze Sponsor \$2,500 Ten Available
Logo representation on website	✓	✓	✓	✓
Speaking Opportunity at One Event	✓ At one large event eg. Drag Bingo	✓		
Social Media Recognition	12 (Monthly)	6 (Bi-Monthly)	4 Per Year (Quarterly)	1 Per Year
Video Feature (Website and Social Media)	✓	✓		
Invite to all networking events	✓ Six Tickets	✓ Four Tickets	✓ Two Tickets	✓ Two Tickets
Verbal acknowledgement at all networking events	✓	✓		
Inclusion and acknowledgement in annual reports and other publications created by Quad	✓	✓		
Inclusion on signage at all networking events and in office setting	✓	✓	✓	✓
Blog Feature (Website feature)	✓	✓		
Complimentary corporate training session on inclusion and visibility	✓	✓	✓	
Inclusion in all Visibility Program Packages sent to community organizations (Sponsors to provide materials)	✓	✓		
First choice of naming rights sponsorship for programming and capital projects	✓	✓		
Acknowledgement verbally and on signage at large annual event	✓	✓		
Opportunity to speak at annual gala	✓	✓		
Inclusion on all Quadrangle Press Releases	✓	✓		
Opportunity to speak at AGM	✓			
Written feature in Annual Report	✓			